



**THE GOLF
GUIDE**[®]
You'll be lost without it

www.thegolfguide.co.uk

COMPANY OVERVIEW

OUR MISSION

To support golf regionally

OUR OBJECTIVE

To grow the game

OUR STRATEGY

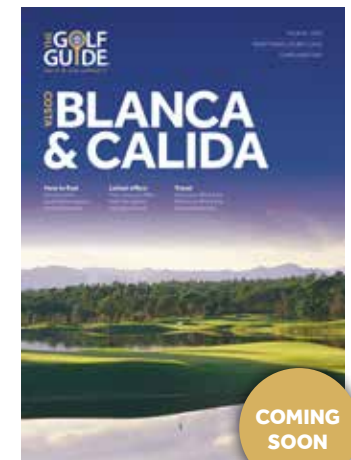
To provide a multimedia platform which gives golf courses a local and a national presence

CURRENT REGIONS

- Costa del Sol, Spain
- Portugal
- The North West and Cumbria, UK
- The North East and Yorkshire, UK
- The Midlands, UK

COMING SOON

- Costa Blanca / Costa Calida, Spain



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MAGAZINES

ONLINE

EVENTS

SPONSORS

EUROPE

Costa del Sol, Spain
Portugal

UNITED KINGDOM

The North West and Cumbria
The North East and Yorkshire
The Midlands

GOLF GUIDE WEBSITE

www.thegolfguide.co.uk

SOCIAL MEDIA

Twitter
Facebook

DIGITAL DISTRIBUTION

issuu.com
adaptive

THE GOLF GUIDE TOUR

20+ Tour Events
Tour Membership
Partner Product Offers

GOLF GUIDE TRAVEL

Spain's Finest
The Open
The Masters

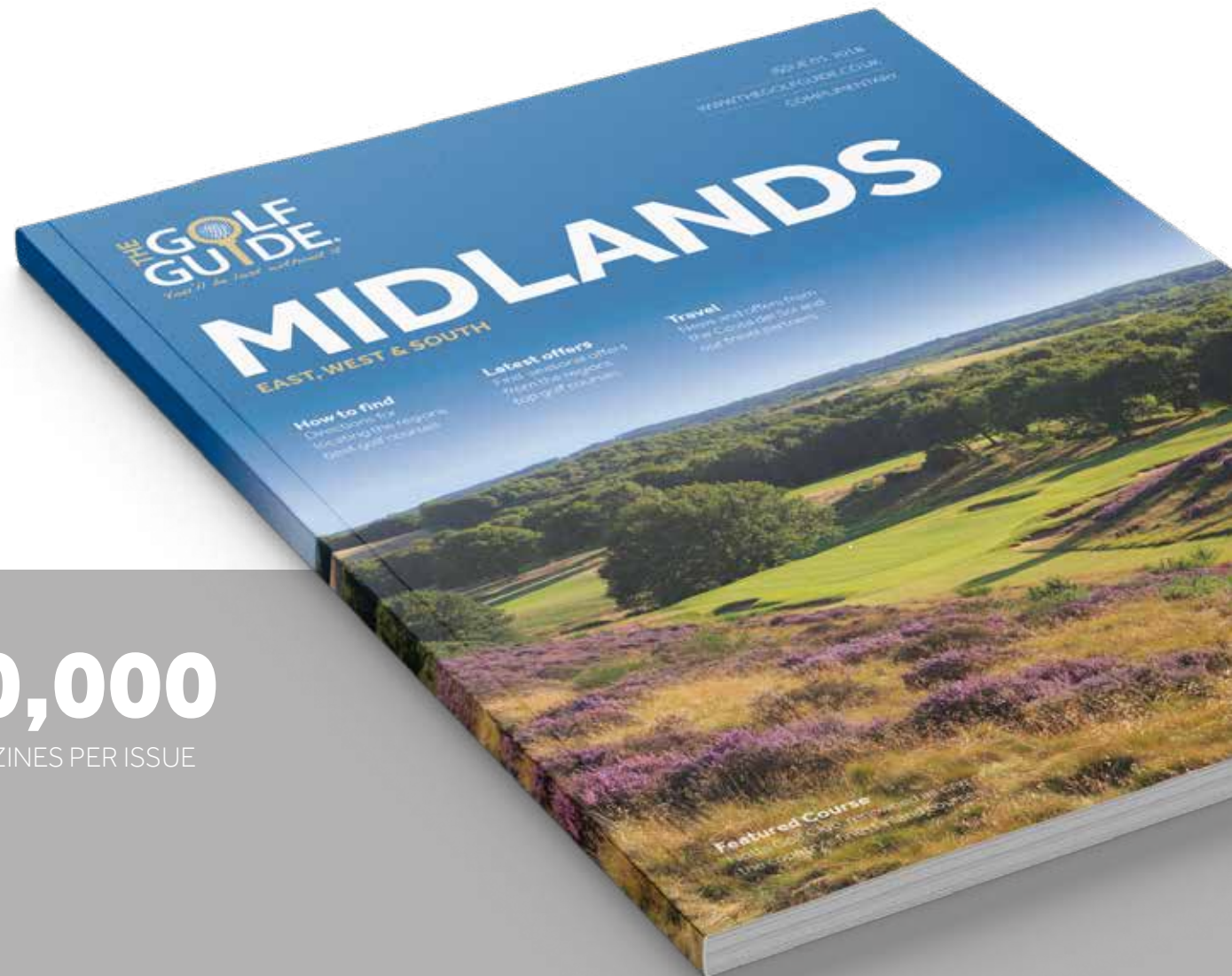
CORPORATE GOLF

Corporate Golf Days
Golf Society Days
Charity Fund Raising Events



PRINTED MAGAZINES

- Established in 2005
- Launched in UK in 2009
- 4 magazines per region per year
- 10,000 magazines per issue
- Magazines are distributed to all golf clubs in each region
- Average of 30 magazines per 200+ venues



5x
REGIONS

4x
MAGAZINES
PER REGION
PER YEAR

10,000
MAGAZINES PER ISSUE

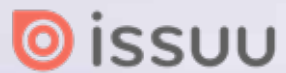


GOLF CLUB LISTINGS

- Each course has a double page spread featuring course editorial, photos, how to find, facilities, scorecard and contact information.
- Opportunity to promote current club membership packages / special offers / Open events or Pro-Ams.
- Cost only £250 per issue for double page feature, including FREE news and editorials.

ONLINE MAGAZINES

In addition to the printed publications, each edition of The Golf Guide is uploaded to the **issuu.com** online distribution network to be viewed digitally.



We have also begun a new collaboration with **adaptive**, who specialise in providing digital press to the travel and hospitality industry - including airlines such as Qatar Airways, Singapore Airlines, Emirates and SAS.





#1 GUIDE SITE ON GOOGLE

- Average 10,000 website hits per month
- Every course in each region has a basic listing & hyperlinks
- Partner courses have their own dedicated home page
- Linked to online tee time booking via home club website
- All updates live within 24 hours
- Expanding into additional countries and regions to be complete Guide to Golf

SOCIAL MEDIA



8,000+

TWITTER FOLLOWERS



2,000+

INSTAGRAM FOLLOWERS



5,000+

FACEBOOK FRIENDS



6,500+

LINKEDIN

30,000+

EMAIL DATABASE OF ACTIVE PLAYING GOLFERS



EVENTS & TOUR

- 24 Golf Guide Tour Events planned for 2022
- The winning pair at every event receive a place for the final in Spain including 3 nights B&B, 3 rounds of golf
- Golf Guide Events paid over £200,000 back into Regional Golf, through green fees and additional spend
- Tour Membership scheme to add value to members with access to special offers and member discounts
- We arrange Corporate Golf Events, Society Golf and away days for Club Members
- We specialise in organising events to The Open, The Masters and Spain's Finest





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